

The logo consists of a teal rectangular background. Inside, the word "Philadelphians" is written in a white, sans-serif font. Below it, the words "for a FAIR FUTURE" are written in a white, sans-serif font, with "for a" in a smaller, lowercase font and "FAIR FUTURE" in a larger, all-caps font.

Philadelphians  
for a FAIR FUTURE

**FOR IMMEDIATE RELEASE:**

**May 18, 2016**

**PFF STATEMENT ON PROPOSED CONTAINER TAX**

PFF calls on members of City Council to reject the proposed container tax as a way to fund expansion of pre-K, community schools, and neighborhood revitalization in our city.

“The proposed container tax completely fails the test of fairness because it forces all consumers, especially poor people, to pay the tax on almost every beverage imaginable – water, milk, 100% fruit juices, and other essentials. By contrast, the Sugary Drinks Tax is a tax that no consumer is forced to pay.

“In addition to being fundamentally unfair to consumers, a container tax will not generate anywhere near the revenue needed to fund the critically important anti-poverty programs proposed in the FY2017 budget. As a city, these programs – particularly expanded pre-K, community schools, and revitalization of neighborhood parks, rec centers and libraries – are essential to the future of our children and our city. The Sugary Drinks Tax will provide the funds to pay for them. We should not support alternatives that force our fellow citizens to settle for anything less.”

**For more information, contact:**

**May 18, 2016**

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