



American Heart Association Statement on Proposed Container Tax

The American Heart Association stands strongly behind Mayor Kenney’s proposed 3-cent per ounce sugary drink tax that would fund pre-K, improvements in parks and recreation centers, and community schools—initiatives that would benefit the health and economic health of Philadelphia’s children and the city as a whole. We urge city council to reject the new proposal to tax containers.

- The sugary drink tax will raise sufficient revenue to fund pre-K, parks and rec centers, and community schools, while also reducing consumption of sugary drinks which will also improve health.
- Many drinks—including unsweetened teas, 100% fruit juices, water, diet drinks and more—will NOT be taxed. As a result, no one will HAVE to pay the sugary drink tax.
- Conversely, the container tax will include nearly every beverage: water, and 100% juices, effectively imposing the tax on all who purchase beverages and placing a significant burden on those least able to afford it.

Don’t be misled by propositions that seek to detract from the Mayor’s sound proposal. That’s our three cents.

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